HOME BASED BUSINESSES

Is a Home Based Business (HBB) right for you?



DID YOU KNOW....

- 1,030 Madison residents started a HBB since 2011.
- A hobby can become a great HBB.
- A HBB can be started with low capital and sometimes no capital!
- 58% of HBB's are owned by women.
- 52% of all small businesses are home based.

Certification and Personal Enrichment classes are designed to improve the skills you need to be a successful entrepreneur. Many classes are offered on-line!

Calhoun Community College UAH ITT Technical Institute Virginia College

Drake State Community & Technical College



The concept of working from home isn't a new one, but it has certainly become more popular in recent years. Whether you're an empty nester, stay at home parent or 20-something with big business dreams, a HBB could be the next step on your career path!

- ◆ <u>U.S. Small Business Administration</u> How-to tools such as, writing a business plan, filing & paying taxes, hiring employees and using technology to stay competitive, can help you decide which direction to go and how to get there.
- City of Madison Not sure what type of HBB is right for you and where you live? We are here to help!

With the number of home based businesses increasing, information & resources have become more readily available